



FOR IMMEDIATE RELEASE

Blickstein Group Announces Advisory Board for Legal AI Efficacy Report
Law firm and law department leaders will advise on industry's first comprehensive analysis of legal AI-based tools

March 20, 2019—Blickstein Group, Inc. today names the members of its [Legal AI Efficacy Report Advisory Board](#), a group of law firm and legal department innovation leaders who will guide and advise on the forthcoming industry report, which is due to publish in Q3 2019. The advisory board members are:

Reese Arrowsmith, VP, Head of Legal Operations, Campbell Soup Company
Amol Bargaje, Global Director – IT Practice and Client Solutions, Mayer Brown
Kamil Budny, Senior Legal Program Manager, Cisco
Laura A. Caponi, Head of Operations – Legal and Compliance, Bristol-Myers Squibb
Katherine Lowry, Director of Practice Services, BakerHostetler
Jeff Marple, Director of Innovation, Liberty Mutual
Jim Michalowicz, Senior Manager, Legal Operations Business Performance, TE Connectivity
Dera Nevin, Senior Associate, IPTech, Info Gov and E-Discovery, Baker & McKenzie
Nancy Pedrick, W. L. Gore & Associates, Inc., Enterprise Support/Legal Commercial
Farrah Pepper, Chief Legal Innovation Counsel, Marsh & McLennan Companies
Ali Shahidi, Chief Innovation Officer, Sheppard Mullin
Daryl E. Shetterly, Director of Orrick Analytics, Orrick

“Our advisory board plays a pivotal role in guiding our research process as we embark on the industry’s first comprehensive analysis of legal AI tools,” said Brad Blickstein, principal of Blickstein Group. “Based on our early due diligence, all corners of the industry — legal operations, law firms, legal service providers and end users — are in dire need of an independent analysis of legal AI tools based strictly on their ability to solve legal and business problems. We are appreciative to be working with such an esteemed group of law firm and legal department leaders who will be critical to the success of our reports and findings.”

The Legal AI Efficacy Report will cover legal tech companies with an AI-based product. As an independent analysis, the report will evaluate how effective an AI-based tool is at solving real problems for legal professionals; therefore, only companies with existing clients using the technology will be covered.

“Based on the board’s collective experience and knowledge, the support of this advisory group is critical to ensuring we properly cover every aspect of how legal AI tools function

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and evaluating their effectiveness to solve problems for law firms and law departments,” said Erin Harrison, executive editor of the Legal AI Efficacy Report. “Brad and I are both humbled and honored to be working alongside this group of highly regarded industry leaders.”

To be included in the Legal AI Efficacy Report, submissions are due March 29. For information on criteria and access to submission forms, click [here](#).

Blickstein Group also publishes the Annual Law Department Operations Survey, which was created in 2008 to give law departments a consistent platform to benchmark themselves and shed light on the emerging profession of law department management. It is the largest, oldest and most comprehensive law department operations survey in the marketplace, with more than 300 unique data points and more than a hundred different responding law departments.

About Blickstein Group, Inc.

Founded by trusted legal industry advisor Brad Blickstein in 2002, the Blickstein Group has two missions: to help legal service providers better understand and serve their clients and to provide information about law departments, legal technology and legal operations. Blickstein has spent his entire career bridging the gap between in-house counsel, law firms and legal service providers. In 2008, he launched the Annual Law Department Operations (LDO) Survey, at a time when few law departments had a legal ops function. Blickstein is a regular columnist on the topic for Above the Law and Legaltech News. For more information, please visit www.blicksteingroup.com.

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